

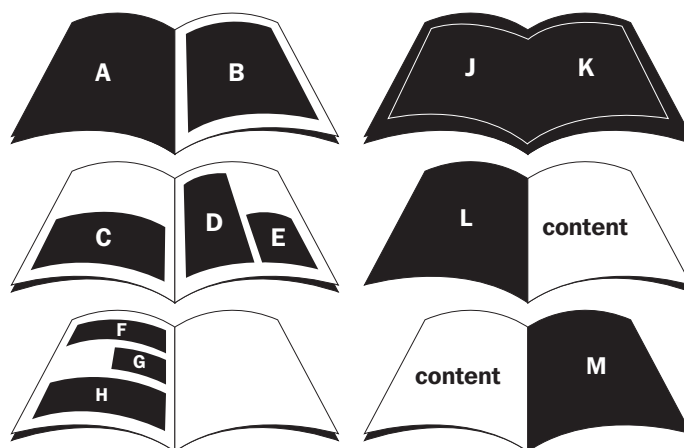
Publication Schedule 2011-12

London January
 Public Realm May
 Interiors July
 Housing August

Commercial/Leisure September
 Conservation November
 The List
 (National Directory of Chartered Practices) December

Advertising rates

A	Full Page (With 3mm Bleed)	£2,150
B	Full Page (In Type Area)	£2,150
C	Half Page (Landscape)	£1,245
D	Half Page (Portrait)	£1,245
E	Quarter Page (Portrait)	£675
F	Quarter Page (Landscape)	£675
G	Eighth Page	£395
H	Third Page (Landscape)	£875
J	Double Page (With 3mm Bleed)	£4,000
K	Double Page (In Type Area)	£4,000
L	Inside Front Cover	£2,500
M	Inside Back Cover	£2,500



Guaranteed positions (subject to availability) carry a 10% surcharge on above rates

Advertising dimensions

Full page / Covers

Trim	210 mm wide x 297 mm high
Bleed	216 mm wide x 303 mm high
Type Area	185 mm wide x 266 mm high

Double page spread

Trim	420 mm wide x 297 mm high
Bleed	426 mm wide x 303 mm high
Type Area	395 mm wide x 266 mm high

Other advert sizes

Half Page Portrait	90 mm wide x 266 mm high
Half Page Landscape	185 mm wide x 130 mm high
Third Page Landscape	185 mm wide x 85 mm high
Third Page Portrait	59 mm wide x 266 mm high
Quarter Page Portrait	90 mm wide x 130 mm high
Quarter Page Landscape	185 mm wide x 62 mm high
Eighth Page	90 mm wide x 62 mm high

Sending us files/FTP upload

Advertisements are accepted in QuarkXpress, InDesign, PDF, tif, eps or Adobe Illustrator formats. Please remember to include all necessary graphic files and/or fonts where licences exist.

NOT ACCEPTABLE: PowerPoint, Corel Draw, Publisher, Word.

Please see the Excel website for FTP details, go to

www.excelpublishing.co.uk/sending-us-files.html

Clients unsure of any mechanical details can contact the production department at Excel Publishing on 0161 661 4174

Inserts - an economical way to distribute your literature

Under 18 grams	£150 per ,000
Over 18 grams	Rates on application
Maximum Size	A4 (297 x 210mm)
Bound	Rates on application